

Press Release

No.: 101 - PR/BHL/2019

Dhaka, March 6, 2019

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Narayanganj

Bangladesh Honda Pvt. Ltd. opened a new showroom in East Ishtehaar, Chanmari, Fatullah, Narayanganj - 1420 on March 6, 2019 under the dealership of **Ishina Motors**. The showroom is new and will help the people of Narayanganj to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that **Ishina Motors** will be No.1 dealer in Fatullah area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

1. Mr. Roman Ahamed, Owner of Ishina Motors
2. Mr. Ismail Bhuyian, Head of Sales, Bangladesh Honda Private Limited
3. Mr. Mahmudul Haque, Sr. Assistant Manager, Dealer Development, Bangladesh Honda Private Limited

Showroom Address:

Ishina MOTORS

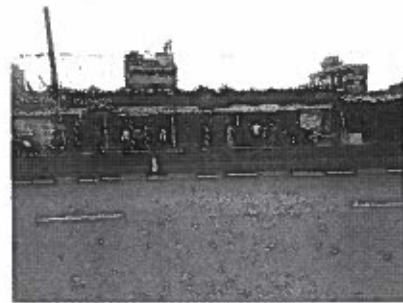
Mr. Roman Ahmed

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Narayanganj

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Faithfully Yours



Yuichiro Ishii

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)