




Press Release
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Change your life Campaign

With ever expanding customer acceptance of Honda motorcycles, the key models CB Hornet & Livo achieved a unique sales marks of 15,000 units and 30,000 units respectively in Bangladesh. BHL plans to provide the joy to mobility with a special "Change Your Life" promotion for customer support up to taka 12,073 for "CB Hornet 160R & Livo" for the registration fee till 16 May 2019.

The current motorcycle prices & "Change your Life" special customer purchase support is given below-

		
CB Hornet 160R Double Disc (CBS)	CB Hornet 160R STD	Honda Livo (Disc & Drum)

<u>Model Name</u>	<u>Price in BDT</u>	<u>Customer support</u>	<u>Maximum Amount</u>
CB Hornet 160R STD	189,800 BDT	Support of 2 years Registration Fee.	12,073 BDT
CB Hornet 160R CBS	201,800 BDT	50% Support of 2 years Registration Fee.	6,037 BDT
Livo Disc	116,000 BDT	50% Support of 2 years Registration Fee.	6,037 BDT
Livo Drum	107,000 BDT	50% Support of 2 years Registration Fee.	6,037 BDT

To avail this special support benefit, new bike customers (purchaser) shall contact their nearest Honda Exclusive Authorized Dealer for detailed information & buy the new CB Hornet & Livo models. Bangladesh Honda Private Limited reserves the rights to interpret, change or eliminate this offer any time.

Enjoy the 'Change Your Life' with Honda's affordable mobility.

Faithfully Yours


Yuichiro Ishii
Managing Director and CEO
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