

Honda Launches New XBlade ABS with Refreshed Style

- **NEW Double disc brakes with ABS** for better control & braking efficacy
- **NEW Advanced and stylish graphics with Robo-faced LED Headlamp**
- **Powerful 160cc HET engine with 59kmpl* mileage**
- **Full digital meter** with advanced features like **Gear Position Indicator, Digital Clock, Service Due Indicator, Fuel indicator, Trip Kilometer, ABS Indicator**
- **Mono shock suspension** provides better stability
- Attractively priced of **XBlade Double Disc with ABS- BDT. 1, 92,000** and **XBlade Single Disc BDT. 173,900** both are available at all Honda Exclusive Authorized Dealer Showrooms nationwide from September 27, 2021.

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Dhaka, September 27, 2021: Bangladesh Honda Private Limited introduced Honda **new XBlade Double Disc ABS** and **XBlade Single Disc** today. The new **“Street All-Rounder” XBlade** is to fulfill the desire of customers looking for advanced and affordable motorcycle in 160cc class.

The concept of **“All-Rounder”** is defined as a **complete package** motorcycle with advanced features which bring balanced performance in the daily life. XBlade is complete package in terms of advanced style, good power & mileage, superior comfort features with affordable price.

- **Advanced Stylish Design:**

XBlade is designed with advanced style features like **Robo-Faced LED Headlamp**, sharp **sculpted fuel tank**, sturdy **rear tyre hugger fender**, sporty **under cowl**, **attractive front fork** cover and **dual outlet muffler** which makes advanced choices of the customers.

- **New Advanced Safety:**

XBlade is equipped with **double disc brake** having **Single Channel Anti-Lock Braking System at front**. **XBlade** is safer for **276mm front and 220mm rear petal disc size which** dissipates the heat and provides a better braking efficiency at any condition. In addition, **Anti-Lock Braking System (ABS)** enhances braking efficacy and a better control during hard-braking. **Hazard switch** provides cautions in case of emergency. **130mm wide rear tyre** provides excellent grip and greater stability at any speed with the best control that fits the needs of urbanites.

Bangladesh Honda Private Limited

Factory : Abdul Monem Economic Zone, Char Bausia, Gazaria, Munshiganj, Bangladesh

Office : Monem Business District, East Tower (10th floor), 111, Bir Uttam C. R. Dutta Road, Karwanbazar, Dhaka - 1205.

▪ Balanced Performance:

Equipped with 163cc Honda Eco-Technology (HET) engine, XBlade delivers balanced performance of max **power 14.1 Ps @8,500 RPM, max torque 13.9 Nm @6,000 RPM** & max fuel efficiency of **59Kmpl*** (Honda test mode).

Class Leading Comfort & Convenience:

- **XBlade** has class leading features like Street-Tech **full digital speedometer with Gear Position Indicator, Service Due Indicator, Fuel indicator, Trip Kilometer, ABS Indicator, Digital Clock** that help to rider providing necessary information.
- **Whereas mono-shock suspension, link type gear shift pedal, 1347mm long wheelbase, 160mm ground clearance** and **long seat** with excellent riding posture make each ride comfortable.
- **XBlade** is very convenient for maintenance free battery, Viscous Air filter, Tubeless Tyre & Sealed Chain.

XBlade is a complete package of excellence, a truly “Street All-Rounder” in 160cc segment.

Speaking on the occasion of new XBlade launching event, **Mr. Mutsuo Usui, Managing Director & CEO, Bangladesh Honda Private Limited, said,** “Honda is continuously expanding business operations by increased investment, introducing new technologies and global technical know-how. This year, we have already added engine assemble & ABS facilities in our factory. With these localization facilities and 4S dealership network, Honda is committed for affordable mobility solution with the aim of highest customers satisfaction in Bangladesh.

While explaining the XBlade features, **Mr. Naresh Kumar Rattan, Senior Vice President, Sales & Marketing** of BHL shared that, “XBlade single disc is well accepted among customers and thanks to customer we achieved 25,000 units sales mark quickly. Further, to meet the 150cc segment customers’ growing needs, Honda R & D developed new XBlade Double disc with Anti-Lock Braking System (ABS) with new refreshed design. We are hopeful that the new XBlade DD ABS with attractive price of **BDT. 192,000** will win the hearts of advanced technology seeking Bangladeshi customers.

The new **XBlade** is available at all Honda Exclusive Authorized Dealers Showrooms (HEADS) across the country at the retail price of **BDT. 173,900 for Single Disc** and **BDT. 192,000 for Double Disc ABS** variant with several attractive color variants. Customers will get an attractive warranty policy of “2 years or 20,000 km” whichever comes earlier, with 4 free services.

To see and book the exciting street All-Rounder XBlade, customers shall visit Honda dealership from September 27, 2021. Besides, customers can see the products from www.bdhonda.com/xblade, facebook.com/bdhondaofficial, call to Hotline No. 08000430430

Sincerely yours,

Mutsuo Usui
Managing Director & CEO,
Bangladesh Honda Private Limited

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