

HONDA

Bangladesh Honda Private Limited

Factory : Abdul Monem Economic Zone, Char Baushia Gazaria, Munshiganj-1510, Bangladesh
Office : Monem Business District, East Tower (10th Floor) 111, Bir Uttam C. R. Dutta Road,
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Press Release

No.: 211 - PR/BHL/2022

Dhaka, December 15, 2022

Subject: Announcement for Honda Genuine Engine Oil Retail Price Change.

Bangladesh Honda Private Limited (BHL) is happy to revise our engine oil price from 640 BDT to **599 BDT of Honda 10W-30 grade genuine engine oil** effective from **December 16, 2022**.

In this year, the higher inflation due to adverse FX rate, fuel prices up etc. had severe impact on motorcycle users and general public. Bangladesh Honda Private Ltd. understand present situation of our valued customers and reviewed expense management to provide best reasonable price to our valued customer.

As we put our customers' happiness as our top priority, we believe this price revision will further delight Honda Users.

Product name	Quantity	Previous Retail price	Revise Retail price
Honda 4T 10W-30 SL/MA Genuine engine oil	1 liter	BDT 640 including VAT	BDT 599 including VAT



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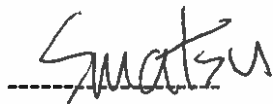
Benefits of Honda Genuine Engine Oil	Genuine Engine Oil Identification
<ul style="list-style-type: none">• Honda Engine Oil keeps engine clean for high performance & is cost effective as engine oil replacement period up to 4000 Km.• Class Leading Lubrication Technology–Reduce friction, enhance maximum power and better mileage.	 <p>The graphic shows a bottle of Honda 4T 10W-30 SLXMA engine oil. To the right of the bottle, there are several circular icons with text in Bengali, likely describing the oil's benefits and identification features. At the top right, there is a warning icon and text: 'সতর্কীকরণ' (Warning) and 'গুরুত্বপূর্ণ সতর্কতা (সবসময় সঠিকভাবে ব্যবহার করুন।)' (Important precautions (Always use correctly)). At the bottom, there are website addresses: www.bdhonda.com and www.facebook.com/bdhondaofficial.</p>

Honda motorcycles run best with Honda genuine engine oil, we strongly recommend using Honda genuine engine oil to get better engine performance.

To avail this Honda 10W-30 grade genuine engine oil customers are requested to visit nearest dealer <https://www.bdhonda.com/dealer-network/dealer-locator>.

Bangladesh Honda Private Limited reserves the rights to interpret, amend or eliminate this retail price any time without notice.

Faithfully Yours,



Shigeru Matsuzaki
Managing Director and CEO
Bangladesh Honda Private Limited (BHL)