

# HONDA

## Bangladesh Honda Private Limited

Factory : Abdul Monem Economic Zone, Char Baushia Gazaria, Munshiganj-1510, Bangladesh  
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Press Release

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Dhaka, March 21, 2023

### Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Jessore

Bangladesh Honda Private Limited opened a new showroom in Keshabpur, Jessore on March 21, 2023 under the dealership of **M/S Souda Motors**. The showroom is new and will help the people of Keshabpur area to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design, reliability and 4S service by our dealers. It is our wish that **M/S Souda Motors** will be a very good support for customers in Keshabpur area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Mr. Shigeru Matsuzaki, Managing Director & CEO of Bangladesh Honda Private Limited.

Following high officials also attended the opening ceremony:

1. MD. Sirajul Islam, Owner, M/S Souda Motors.
2. Md. Gias Uddin Sajeeb, Field Sales, Bangladesh Honda Private Limited.

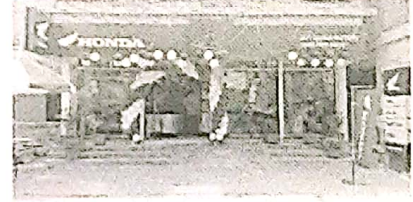
### Showroom Address:

#### **M/S Souda Motors**

MD. Sirajul Islam

Hospital Road, Keshabpur, Jessore

Cell: 01720-112026



Faithfully Yours



Shigeru Matsuzaki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)