

Press release

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## Change your life with “Dream Neo”

Day by day our life is becoming more hectic because of the heavy traffic. Reaching anywhere in the exact time is now impossible. Everyone has to spend a lot of time in road and because of it they cannot able to spend enough time with their family. Also has to spend a lot of money by using public transport. By realizing this condition Bangladesh Honda Private Limited comes forward with a new campaign to change the mass people life a bit and give them some moments of pleasure.

A new campaign has just launched by Bangladesh Honda Private Limited from 06<sup>th</sup> November 2017. BHL offer a new price for their Dream Neo customer, the new price is only BDT 114,500 taka (including VAT). Also there are huge facilities for using a dream neo in a regular basis. It can save your valuable time, help you to reach your destination in a desired time, save you from using the public transport crowd, help you to spend more time with your family and friends also it can save a lot of money.

With this new price BHL customers who purchase a Dream neo will receive an exciting gifts bundle from BHL.

1. Gifts bundle includes an exclusive Honda branded jacket and a Helmet for the riders 'safety. Every customer will receive these gifts after purchasing a Dream Neo.
2. Dream Neo customer can participates a raffle draw with this bundle offer and at the end of the month lucky draw winner will be announced and three winners will be selected. First winner can get a Dhaka-Thailand-Dhaka air ticket with two days accommodation fee for couple, Second winner can get Dhaka-Cox Bazar-Dhaka air ticket with two days hotel accommodation for couple and Third winner can get movie ticket with dinner for couple.



**HONDA**

www.bdhonda.com

এখন **DREAM NEO** কিনলেই পাচ্ছেন

**বদলে ফেলুন জীবনের গতি**

হোতা ড্রিম নিও 'র শক্তিশালী ইঞ্জিন আর দীর্ঘ মাইলেজ আপনাকে দিবে আপন গতিতে পথচলার স্বাধীনতা।

প্রতিটি ড্রিম নিও 'র সাথে থাকছে নিশ্চিত উপহার

**জ্যাকেট ও হেলমেট**

এছাড়াও থাকছে

- সঙ্গীসহ কক্সবাজার ট্রিপ
- সঙ্গীসহ দেশাল ডিনার ও মুক্তি টিকেট

**DREAM NEO**

NEW PRICE **114,500/-**

স্টার কাউন্স প্রিভিলেজ

টিউবলেস টায়ার

অকসিডেন্ট লস সিও

৭৪ মাসের

\* এই অফার ৬ নভেম্বর থেকে ৬ ডিসেম্বর ২০১৭ পর্যন্ত শুধুমাত্র হোতা অনুমোদিত ডিলার পয়েন্ট থেকে ক্রয়ের ক্ষেত্রে প্রযোজ্য।

With outstanding features, new looks, global Honda quality, along with environmental friendliness and optimal fuel efficiency, Dream Neo, offered with attractive warranty policy of “2 years or 20,000 km” for both frame and engine, with 4 times of free periodical maintenance, will keep on satisfying Bangladesh customers. Also Dream Neo is available in three colors.



So don't be late and visit our showroom to avail this exciting and biggest offer of the year.

Faithfully yours,

Yuichiro Ishii

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)