

Press Release

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**Subject: Introduce New Dream Neo**

Dhaka 14 May 2018: We, Bangladesh Honda Private Limited (BHL), are pleased to announce new Honda Dream Neo with more **appealing graphics** and **Chrome plated Grab Rail** at our Honda Exclusive Authorized Dealers (HEAD) nationwide.



**Dream Neo:**

Dream Neo, the new bench mark in fuel economy & evergreen decent style, is powered by **110cc HET engine**, that delivers **8.4 Ps power** and comes mated to a **four-speed gearbox** (all-up pattern) and has **drum brakes** both at the front and rear. With a fuel efficiency figure of **74km/litre** (Honda Test mode) , **720mm long comfortable seat** highest in this class, **179 mm high ground clearance and tubeless tyres**, Dream Neo has become most sought after choice of practical & mature customers in Bangladesh.

This is Honda's **most affordable** bike in executive segment in Bangladesh with retail price of **114,500 BDT**. BHL offers attractive warranty policy of "2 years or 20,000 km" with 4 times of free periodical maintenance with this Dream Neo.

Faithfully Yours



Yuichiro Ishii

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)