

Press Release

No.: 78 - PR/BHL/2018

Dhaka, November 8, 2018

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Keraniganj

Bangladesh Honda Pvt. Ltd. opened a new showroom in Ghatarchar Circle, Bosila Road, Keraniganj on November 8, 2018 under the dealership of **BIKE VALLEY**. The showroom is new and will help the people of Keraniganj to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that **BIKE VALLEY** will be No.1 dealer in Keraniganj area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

1. Mr. Partha Protim Roy, Owner of Bike Valley
2. Md. Ismail Bhuiyan, Head of Sales, Bangladesh Honda Private Ltd.
3. Mr. Rahmatullah, Proprietor, Krishikotha Enterprise

Showroom Address:

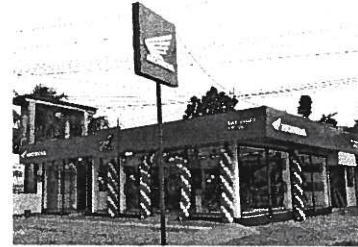
BIKE VALLEY

Mr. Partha Protim Roy

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Faithfully Yours



Yuichiro Ishii

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)