

Press Release

No.: 102 - PR/BHL/2019

Dhaka, March 24, 2019

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Naogaon

Bangladesh Honda Pvt. Ltd. opened a new showroom in Wahida Plaza, Hospital Road, Joypur, Shapahar, Naogaon. on March 24, 2019 under the dealership of **S.M HONDA**. The showroom is new and will help the people of Naogaon to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that **S.M HONDA** will be No.1 dealer in Shapahar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Mr. Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

1. Mr. Mithun Chowdhury, Owner of S.M Honda
2. Mr. Ismail Bhuyian, Head of Sales, Bangladesh Honda Private Limited
3. Mr. Mahmudul Haque, Sr. Assistant Manager, Dealer Development, Bangladesh Honda Private Limited

Showroom Address:

S.M Honda

Md. Mithun Choudhury
Wahida Plaza, Hospital Road, Joypur,
Shapahar, Naogaon.
Cell: 01765-061348
Email: sm.honda.bd@gmail.com



Faithfully Yours



Yuichiro Ishii

Managing Director and CEO

- Bangladesh Honda Private Limited (BHL)