





Press Release
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"Change Your Life" Campaign for Ramadan Kareem

With ever expanding customer acceptance of Honda motorcycles, the key models CB Hornet, Dream Neo & Livo achieved a notable units of sales in Bangladesh.

With aim to spread the joy of buying during auspicious Ramadan, BHL brings a special "Change Your Life" promotion to support new buyer a support up to taka 12,073* for the registration fee till 7 June' 2019.

The "Change Your Life" Campaign with the registration fee support details are given below-

			
CB Hornet 160R Double Disc (CBS)	CB Hornet 160R STD	Honda Livo (Disc & Drum)	Honda Dream neo

<u>Model Name*</u>	<u>Price in BDT</u>	<u>Customer support(2 year Registration Fee)</u>	<u>Maximum Amount*</u>
CB Hornet 160R STD	189,800 BDT	100% Support	12,073 BDT
CB Hornet 160R CBS	201,800 BDT	50% Support	6,037 BDT
Livo Disc	116,000 BDT	50% Support	6,037 BDT
Livo Drum	107,000 BDT	50% Support	6,037 BDT
Dream Neo	97,000 BDT	50% Support	6,037 BDT

*Bangladesh Honda Private Limited reserves the rights to interpret, change or eliminate this offer any time.

To avail this special support benefit, new bike customers (purchaser) shall contact their nearest Honda Exclusive Authorized Dealer for detailed information & buy the new CB Hornet, Livo & Dream Neo models.

Enjoy the 'Change Your Life' with new Honda bike.
Go safe to meet your loved ones this Eid on a Honda.

Faithfully Yours


Yuichiro Ishii
Managing Director and CEO
Bangladesh Honda Private Limited (BHL)