

**Bangladesh Honda Private Limited**

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**Press Release**

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**Honda Announce Biggest Cash Back Offer on this Sharodio Utsob**

Bangladesh Honda Private Limited (BHL) is pleased to announce “Biggest Cash Back Offer” on the occasion of sharodio Puja from October 1, 2019 for a limited time. This offer includes CB Hornet 160R Cash back on Standard BDT. 20,000 & Deluxe BDT. 15,000 and Livo BDT. 5000 (disc & drum).

CB Hornet 160R Standard		CB Hornet 160R Deluxe	
Retail price BDT.	189,800	Retail price BDT.	201,800
Cash back offer BDT.	20,000	Cash back offer BDT.	15,000
<b>Offer price BDT.</b>	<b>169,800</b>	<b>Offer price BDT.</b>	<b>186,800</b>
Livo Disc		Livo Drum	
Retail price BDT.	116,000	Retail price BDT.	107,000
Cash back offer BDT.	5,000	Cash back offer BDT.	5,000
<b>Offer price BDT.</b>	<b>111,000</b>	<b>Offer price BDT.</b>	<b>102,000</b>

Honda CB Hornet 160R, the most rocking model in the naked street sports bike segment, has clocked more than 22,000 customer’s hearts in a very swift time since February 2018. The new CB Hornet 160R with CBS being well received and making customers feel more secure even in wet monsoon condition.

CB Hornet 160R & Livo are the complete package of style, performance, comfort and convenience features below-

**Style:** Raw, Real, Ripped and Rocking, the CB Hornet 160R offers enhanced sporty character with four electrifying accents colors- Striking Green, Sports Red, Athletic Blue Metallic and Mars orange. Complemented by a unique muscular tank with attractive graphics, aggressive headlamp, 140 mm wide rear tire, 276mm petal disc brake, x shaped LED taillight, compact muffler, five-spoke split alloy wheels and striking rim stripes makes it a complete charmer.

While Honda livo is the most accepted stylish model in 110cc segment with sporty graphic design, digital analogue meter with service due indicator and edgy front look.

**Performance:** Powered by a 163cc engine, the CB Hornet 160R boasts 15.3 ps net power and 14.76 nm torque, as maximum powerful in this segment. Specially designed to deliver good low-end torque, delivering the right punch of power. It has 276 mm largest petal disc brake for better heat dissipation & improved braking. CB Hornet 160R provides a good mileage of 64 km/L as Honda Tested model.

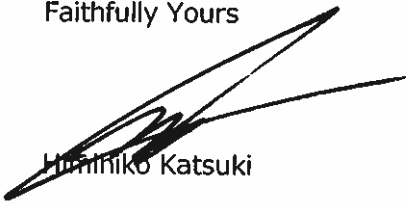
While Honda livo has Air cooled, 4 stroke, BS-IV engine with max net power of 8.43 PS (8.31 BHP) @7500 rpm and max net torque of 9.09 Nm @ 5000 rpm. It has 74 kmpl superior mileage as per Honda Tested Mode.

**Comfort & convenience:** Mono Shock Suspension helps in maintaining the center of gravity thus increasing the stability. It comes with three (3) level adjuster to support driving conditions. Its engine is equipped with a counter balancer to reduce the vibrations produced in the engine. Sealed O-Ring chain is used to improve lubrication between chain links. It is more durable & its lifetime is longer than the Roller type chain.

While Honda Livo has longer wheelbase, 5-step Adjustable Rear Suspension, 180mm increased ground clearance, and an upright sitting position to make it comfortable for both the rider and the pillion in all condition.

To avail this Biggest cash back Offer, new bike customers (purchaser) shall contact their nearest Honda Exclusive Authorized Dealer for detailed information & buy the new CB Hornet 160R. Bangladesh Honda Private Limited reserves the rights to interpret, change or eliminate this offer any time.

Faithfully Yours



Hiromiko Katsuki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)