



**Bangladesh Honda Private Limited**

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## Honda launches its 160cc advance motorcycle XBlade

Press Release

No: 129 PR/BHL/2019

Dhaka, December 5, 2019

**Subject: Announcement of the new model launch in BHL line up.**

Dhaka, December 5, 2019: We are pleased to announce that Bangladesh Honda Private Limited (BHL), is going to introduce new model, *Honda Xblade*, in its lineup with tag line of *"Street All-Rounder"*.

Xblade is positioned as advance model who are seeking *advanced choices* in their life style for balance of superior performance as power & mileage, advanced design, comfort and convenience.

Xblade has class leading excellence in terms of: -

- **Excellent Performance:** 160cc HET engine with excellent balance of power 14.1 Ps @ 8,500 rpm, 13.9 Nm torque @ 6000 rpm & fuel efficiency of 59Kmpl\*(Honda test mode), 130mm wide rear tyre provides excellent grip and greater stability on all speeds.
- **Excellent Design:** Robo-Faced LED Headlamp, sharp sculpted fuel tank, sturdy rear tyre hugger fender, sporty under cowl, attractive front fork cover and dual outlet muffler.
- **Excellent Comfort, Convenience & Safety:** Street tech digital meter with service due and gear position indicator, mono-shock suspension, link type gear shift pedal, long wheelbase, long and comfortable seat with excellent riding posture.

Convenience of Maintenance Free battery, Viscous Air filter, Tubeless Tyre & Sealed Chain.

Safety with 276mm petal disc brake for better heat dissipation and improved braking, and hazard switch.

Xblade is the complete package of excellence, a truly *"Street All-Rounder"*



The new XBlade is available at all Honda Exclusive Authorized Dealers Showroom (HEADS) across the country at the retail price of **BDT. 172,900**. The XBlade will be available in 3 attractive colours – Pearl Spartan Red, Pearl Igneous Black and Matte Marshal Green Metallic. Customers will get attractive warranty policy of “2 years or 20,000 km” whichever comes earlier, with 4 free services.

To see & book the exciting street all-rounder XBlade customer shall visit the dealership showroom from 7<sup>th</sup> December 2019.

With the theme of Exciting Bangladesh on 13-14 December 2019, BHL will officially launch this motorcycle in front of media & mass customers at International Convention City Bashundhara (ICCB), Dhaka.

In the event there will be mega launch, live concert of James, test ride, gymkhana, bike display, booking and many more exciting activities!



**HONDA**

**EXCITING BANGLADESH**

**COME AND JOIN**  
FOR THE EXCITING ARRIVAL OF  
**XBLADE**

ENJOY THE MESMERIZING LIVE PERFORMANCE OF  
**NAGAR BAUL JAMES**  
AND OTHER EXCITING ACTIVITIES

**13<sup>th</sup>-14<sup>th</sup> DECEMBER, 2019**

EXPO ZONE  
INTERNATIONAL CONVENTION CITY BASHUNDHARA, DHAKA

Register Now

To join in the event please register on BHL Official Facebook Page (<http://www.facebook.com/bdhondaofficial>) or in the following link below-

<http://bit.ly/35Rj0qR>

Sincerely yours,

  
Himshiko Katsuki  
MD & CEO  
Bangladesh Honda Private Limited

  
N. K. Rattan  
Senior Vice President  
Bangladesh Honda Private Limited