



Bangladesh Honda Private Limited

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Press Release

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Basanta Cashback Campaign

To commence the "Joy of Buying" in Basanta Season to our mass segment customers, BHL pleased to announce "Basanta Cashback Campaign" on CB Shine SP, Livo and Dream Neo.

The current motorcycle prices & Basanta Cashback Campaign scheme is given below-

CB Shine SP Basanta Cashback Campaign (Effective from 4th February, 2020 to 29th February 2020)

Model Name	Price in BDT	Scheme Details	Customer Benefits	Customer Price BDT
CB Shine SP	126,900	Cashback BDT. 5,000	BDT. 5,000	121,900
		One Honda Branded Jacket for each new buyer as gratitude for trusting Honda Brand	BDT. 1,920	1 Honda Jacket
Total Customer Benefit			BDT. 6,920	

Livo & Dream Neo Basanta Cashback Campaign (Effective from 4th February, 2020 to 29th February 2020)

Model Name	Price in BDT	Cashback BDT	Customer Price BDT
Honda Livo Disc	116,000	6,100	109,900
Honda Livo Drum	107,000	6,100	100,900
Dream Neo	97,000	3,010	93,990

To avail this offer, new bike customers shall visit their nearest Honda Exclusive Authorized Dealer for detailed information & buy the new CB Shine SP or Livo (Disc & Drum) or Dream Neo. Bangladesh Honda Private Limited reserves the rights to interpret, change or eliminate this offer any time without notice.

Faithfully Yours


Himihiko Katsuki
Managing Director and CEO
Bangladesh Honda Private Limited (BHL)


N. K. Rattan
Senior Vice President
Bangladesh Honda Private Limited