

Press Release  
No.: 170 - PR/BHL/2021  
Dhaka, March 29, 2021

**Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Hatibandha, Lalmonirhat**

Bangladesh Honda Pvt. Ltd. opened a new showroom in Hatibandha, Lalmonirhat on March 29, 2021 under the dealership of **Sohel Honda**. The showroom is new and will help the people of Hatibandha Sadar area to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design and reliability and 4S service by our dealers. It is our wish that **Sohel Honda** will be a very good support for customers in Hatibandha Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Mr. Himihiko Katsuki, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attended the opening ceremony:

1. Abu Dard Md Jobaydur Rahman, Owner, Sohel Honda.
2. Mr. Omar Islam, National Sales Manager, Bangladesh Honda Pvt Ltd.

**Showroom Address:**

**Sohel Honda**

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Faithfully Yours

Himihiko Katsuki  
Managing Director and CEO  
Bangladesh Honda Private Limited (BHL)