

HONDA

Bangladesh Honda Private Limited

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Press Release

No: 213 - PR/BHL/2022

Dhaka, December 29, 2022

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Cumilla

Bangladesh Honda Pvt. Ltd. opened a new showroom in Cumilla Sadar on December 29, 2022 under the dealership of **Cumilla Bike Center**. The showroom is new and will help the people of Karwan Bazar area to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design, reliability and 4S service by our dealers. It is our wish that **Cumilla Bike Center** will be a very good support for customers in Cumilla Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Shigeru Matsuzaki, Managing Director & CEO of Bangladesh Honda Private Limited.

Following high officials also attended the opening ceremony:

1. Mr. Abad Nur Mahmud, Owner, Cumilla Bike Center.
3. Mr. Naresh Kumar Rattan, Chief Marketing Officer, Bangladesh Honda Private Limited.

Showroom Address:

Cumilla Bike Center

Mr. Abad Nur Mahmud
House No # 0613/562, Laksham Road,
Tomsom Bridge, Cumilla
Cell: 01963-277817
Email: cumillabikecenter@gmail.com



Faithfully Yours

Shigeru Matsuzaki
Managing Director and CEO
Bangladesh Honda Private Limited (BHL)