

Honda Launches CBR 150R Indonesia Version 2023

- **CBR 150R Indonesia Version 2023** is the **Real Sports Bike** with the racing sensation & **Total Control**
- **New Golden Color Engine & Rim** looks more refreshed and sportier on Tri-color
- **Unique LED Headlight** provides an aggressive and attractive look
- **Sporty Visor** & front cover gives an attractive look
- **Racing Full Cowling** gives a sporty appearance
- **Assist/Slipper Clutch** for easy coordination of the speed and braking without losing traction
- **Inverted Front Suspension** absorbs more shock from the road and gives full riding confidence of ups & down road condition
- **Anti-Lock Braking System (ABS)** gives maximum confidence of braking
- **Hazard Lights** automatically turn on during emergency braking
- 160mm **High Ground Clearance** & 1310mm **Long Wheelbase** provides stability and comfort on rough roads
- CBR 150R Indonesia Version 2023 is available in **3 attractive colors** at all Honda Exclusive Authorized Dealer showrooms nationwide
- Attractively priced **BDT. 565,000** for Tricolor & Victory Red Black; **BDT. 575,000** for MotoGP Edition

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Dhaka, May 18, 2023 – Honda is renowned as world’s number one motorcycle manufacturer. Honda’s vision is to create a society where people enjoy the freedom of mobility while minimizing environmental impact. To achieve a carbon-free society, Honda strives to develop advanced technologies and products that reduce emissions, improve fuel efficiency, and utilize renewable energy sources. To create a collision free society, Honda is developing advanced safety technologies and innovative features that exceed customer expectations.

As a testament to exceed customer expectations, Bangladesh Honda Private Limited has refreshed the appearance of the CBR 150R Indonesia Version 2023 with the new stripe to a speedy style which shows an increasingly aggressive impression. High performance and agile character, coupled with a fresher body design, make the CBR 150R Indonesia Version 2023 even more qualified as a riding partner who can increase confidence in living various lifestyles.

The latest stripe of the CBR 150R Indonesia Version 2023 is embedded in all variants, strengthening the appearance of the body which forms an aggressive character on motorbikes, Honda also provides special changes to the Tri-Color variant through the Golden Rim Color. In addition to embedding a new stripe, Bangladesh Honda Private Limited also presents more

variation of Victory Red Black and MotoGP Edition for providing more diverse choices for 150cc sports bike lovers in Bangladesh.

Being a sports fairing motorcycle with the lightest weight in its class, the CBR 150R Indonesia Version 2023 provides a "racy" riding style supported by the embedding of **Separated Function Fork - Big Piston (SFF-Big Piston) inverted**. This component can provide a sense of comfort, making the motorcycle more stable during daily riding, especially when riding at high speed. Embedding the suspension makes handling more agile with the best control that blends in with the needs of urbanites.

Its high performance is supported by a liquid-cooled 150cc DOHC engine capable of producing a **maximum power of up to 12.6 kW (17.1 PS) @9,000 rpm** and **peak torque of 14.4 Nm @7,000 rpm**. Combined with a 6-speed transmission, this runway can bring the CBR 150R Indonesia Version 2023 from 0-200 meters in just 10.6 seconds and reaches a maximum speed of 127 km/hour.

The Assist/Slipper Clutch feature functions to prevent the rear tire from slipping caused by the engine brake during extreme downshifts. Through the application of this feature, the rider can also experience a much lighter clutch operation.

The CBR 150R Indonesia Version 2023 is still supported by many other excellent features, including the **Anti-lock Braking System (ABS)** which is accompanied by an **Emergency Stop Signal (ESS)** functioning to activate the right-left turn signal simultaneously when applying a sudden brake which has been implemented on several Big Bike models. **Wavy Disc Brakes** emphasize the sporty appearance. **Full Digital Meter** shows all necessary information a rider wants.

The CBR 150R Indonesia Version 2023 is marketed in ABS Type with 3 colors, namely Victory Red Black, Honda Tricolor and MotoGP Edition. CBR 150R Indonesia Version 2023 is attractively priced **BDT. 565,000** for Tricolor and Victory Red Black; **BDT. 575,000** for MotoGP Edition which can be availed from **18 May 2023** at any Honda Exclusive Authorized Dealership nationwide.

For more information on the Honda CBR 150R, please visit (www.bdhonda.com), or (www.facebook.com/bdhondaofficial)

Faithfully Yours,

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