

HONDA

Bangladesh Honda Private Limited

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Press Release

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Dhaka, June 21, 2023

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Pirganj

Bangladesh Honda Private Limited opened a new showroom in Pirganj, Rangpur on June 21, 2023 under the dealership of **M/S Ashura Motors**. The showroom is new and will help the people of Pirganj Sadar area to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design, reliability and 4S service by our dealers. It is our wish that **M/S Ashura Motors** will be a very good support for customers in Pirganj Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Mr. Shigeru Matsuzaki, Managing Director & CEO of Bangladesh Honda Private Limited.

Following high officials also attended the opening ceremony:

1. Md. Anamul Haque, Owner, M/S Ashura Motors.
2. Shah Muhammad Ashequr Rahman, CMO, Bangladesh Honda Private Limited.

Showroom Address:

M/S Ashura Motors

Md. Anamul Haque

House# 09, Dr. M A Wajed Mia Road,

Osmanpur, Pirganj, Rangpur

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Faithfully Yours

Shigeru Matsuzaki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)