

# HONDA

## Bangladesh Honda Private Limited

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Press Release

No: 238 - PR/BHL/2024

Dhaka, March 09, 2024

### **Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Mymensingh**

Bangladesh Honda Private Limited opened a new showroom in Fulbaria Sadar on March 09, 2024 under the dealership of **Rafiq Honda**. The showroom is new and will help the people of Fulbaria Sadar area to get Honda all model bikes, service and spare parts from this showroom.

"In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design, reliability and 4S service by our dealers. It is our wish that **Rafiq Honda** will be a very good support for customers in Fulbaria Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish." said Mr. Shigeru Matsuzaki, Managing Director & CEO of Bangladesh Honda Private Limited.

Following high officials also attended the opening ceremony:

1. Md. Rafiqul Islam, Owner, Rafiq Honda.
2. Mr. Atsushi Izumi, General Manager-Customer Service, Bangladesh Honda Private Limited.

### **Showroom Address:**

#### **Rafiq Honda**

Md. Rafiqul Islam

Valukjan Road, Fulbaria Municipality

Area, Mymensingh.

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Faithfully Yours

Shigeru Matsuzaki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)