

Press Release

No.: 70 - PR/BHL/2018

Dhaka, September 29, 2018

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Sherpur

Bangladesh Honda Pvt. Ltd. opened a new showroom in Kharampur, Sherpur on September 29, 2018 under the dealership of **LUTFIA MOTORS**. The showroom is new and will help the people of Sherpur to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that **LUTFIA MOTORS** will be No.1 dealer in Sherpur area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

1. Mr. Mohammad Billal Hossain, Additional Police Super, Sherpur
2. Md. Ismail Bhuiyan, Head of Sales, Bangladesh Honda Private Ltd.
3. Mr. Md. Lutfor Rahman

Showroom Address:

LUTFIA MOTORS

Mr. Md. Lutfor Rahman

Kharampur, Sherpur

Cell: 01756-047979

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Faithfully Yours



Yuichiro Ishii

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)