

Press Release
No.: 80 - PR/BHL/2018
Dhaka, November 14, 2018

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Nageshwari

Bangladesh Honda Pvt. Ltd. opened a new showroom in Nageshwari Bus Stand, Nageshwari, Kurigram on November 14, 2018 under the dealership of **M/S. ALAM MOTORS**. The showroom is new and will help the people of Nageshwari to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to be number 1 position by providing the product with the excellent fuel economy, good design and reliability and 3S service by our dealers. It is our wish that **M/S. ALAM MOTORS** will be No.1 dealer in Nageshwari area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Yuichiro Ishii, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attend the opening ceremony:

1. Md. Mahfuzar Rahman, Proprietor, M/S ALAM MOTORS
2. Mr. Ismail Bhuiyan, Head of Sales, Bangladesh Honda Private Ltd.

Showroom Address:

M/S. ALAM MOTORS
Md. Mahfuzar Rahman
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Kurigram
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Faithfully Yours



Yuichiro Ishii
Managing Director and CEO
Bangladesh Honda Private Limited (BHL)